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**For Immediate Release** 

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## LXI Announces Upcoming Webcast on How to Build Better Ethernet-Based Test Systems

Niwot, Colorado – October 14, 2010: The LXI Consortium will sponsor a webcast titled "How to Build Better Ethernet-Based Test Systems with LXI" on Tuesday, October 26, 2010, at 2:00 p.m. ET. In conjunction with Test & Measurement World magazine, this free webcast will highlight the key benefits of employing Ethernet in test system design and use, and how LXI can help improve and simplify test system performance. Register at

http://event.on24.com/r.htm?e=243506&s=1&k=F5F4184C74107AC8754950A34E99753F&partnerref=l xipressrel.

"There's been a tremendous surge in demand and interest for Ethernet-based test among test engineers," explained Von Campbell, President of the LXI Consortium. "For applications involving remote measurement, or tests that require high speed or multi-point testing, LXI instrumentation presents an ideal solution to test engineers seeking to simplify and improve their test systems."

Campbell also noted that the market adoption and growth of LXI instrumentation continues on a global basis. After the LXI Consortium's most recent PlugFest, there are now 1,437 LXI-conformant devices available from 30 vendors, representing every category of test instrumentation in the rack.

LXI's one-hour webcast will provide in-depth answers to the following questions:

- How can Ethernet and LXI make my test system easier to configure and operate?
- What are the cost advantages associated with Ethernet and LXI?
- How can the LXI Standard improve the performance of my test system?
- How does LXI technology enable new, distributed applications?

Test & Measurement World editor Rick Nelson will moderate the session, which features four LXI test experts:

- **Charles Cimino**, Marketing Director at Keithley Instruments, Inc., a world leader in advanced electrical test instruments and systems.
- Klaus Diederich, CEO (Sales and Technology) at LXinstruments GmbH, a developer focused on LXI-based functional test solutions. LXinstruments also provides software and hardware design services.

- **Jon Semancik**, Director of Corporate Marketing and Business Development at VTI Instruments Corporation. As a founding member of the LXI Consortium, VTI delivers precision instrumentation for electronic signal distribution, acquisition, and monitoring.
- Chris Van Woerkom, Senior Program Manager at Agilent Technologies, Inc., a premier measurement company and technology leader in chemical analysis, life sciences, electronics and communications.

Attendees will have the opportunity to participate in a live question and answer session with the panelists. For those unable to attend the live broadcast, the webcast will be archived for viewing on both the LXI Consortium and Test & Measurement World websites.

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## About LXI and the LXI Consortium

The LXI Standard creates new capabilities that optimize test throughput, overall system performance, and cost efficiency in a way that allows engineers to build powerful, web-enabled test systems in less time. The LXI Consortium, a not-for-profit corporation comprised of leading test and measurement companies, manages the Standard. The group's goals are to develop, support, and promote the LXI Standard. LXI's flexible packaging, high-speed I/O, and standardized use of LAN connectivity address a broad range of commercial, industrial, aerospace, and military applications.

Additional information about LXI-compliant products as well as licensing, specifications, and Consortium membership is available at www.lxistandard.org.